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Earned Value and Fixed Price Contracts

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f the many questions asked of Project Managers the most serious are, "when will this project (really) be complete," and "what will this project have cost me when it is complete?" The "Earned Value" concepts discussed so well in the PMI Journal and PMI Network magazines are powerful tools to make very accurate early predictions of the Cost at Completion (CAC) and Time at Completion (TAC) of projects. These concepts rely on knowing the Actual Cost of Work Performed (ACWP) and extrapolating the experience in the first part of the project to the overall project. But many important projects use fixed priced contracts to execute the work of the project. And these

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contracts don't usually call for the contractor's sharing of Actual Costs. Owners contemplate paying only the contract price, plus the cost of change orders to the contract executed as the work progresses.

Without actual cost data, some project managers forecast not the CAC, but the amount of budget obligated, the amount of contract invoiced, or the amount of contingency not yet used up by formal change orders. All of these fail to even remotely predict CAC.

How can Project Managers on projects using fixed priced contracts gain the value of Earned Value concepts to predict Cost at Completion and Time at Completion?

Here is a simple approach demonstrated with data from a sample project shown in the accompanying chart. (see back of February flyer for chart)

Use the Schedule of Values (1) which for progress payment purposes breaks the contract amount into line items. Assume the line items are the "work packages" contemplated in a Work Breakdown Structure. The latest progress payment request (2) will have estimated the percentage completion of each line item, and, therefore, calculated the amount earned to date for each line item, which we can assume is the Budgeted Cost of Work Performed (BCWP) (3).

Take the baseline schedule (4), and comparing it to the Schedule of Values, calculate what the line items percentage

(See Earned Value, continued on page 2)



"Sacramento Marathon"

ur speaker this month will be Doug Thurston. Doug got his start in event management after he competed in a particularly poorly organized road race in his junior year at the University of Oklahoma. After sending a letter to the race director, he was invited to help organize a future event. Eighteen years later, he continues to organize races in Sacramento and around the country as an independent contractor. A highlight of his career includes directing the 1992 U.S. Men's Olympic Marathon Trials in Columbus, Ohio. Locally, Doug works on the Race for the Cure, the California International Marathon, and Eppies' Great Race. Doug was nominated in 1992 as Race Director of the Year and has received several service awards from USA Track and Field, the governing body of road racing.

Thursday, February 19

Sudwerks of Sacramento
1375 Exposition Blvd., Sacramento
No host bar starts at 5:30 p.m.
Dinner served at 6:15 p.m.

Menu choices: braised brisket of beef, sausage combination platter, or stuffed chicken breast.

Reserve your place by February 18th by calling Susan Reid (916) 442-3779. The cost is \$20 per person for dinner and presentation. Please make checks payable to PMI and remit to: Kitchell, Attention: Susan Reid, 501 J Street, Suite 630, Sacramento, CA 95814-2336

Earned Value, continued from page 1

completion would have been if the project had been exactly on the baseline schedule. This is the Budgeted Cost of Work Scheduled (BCWS) (5).

The cost variable in fixed priced contracts is measured in change orders. At any time in a project, the team will have formally approved a family of change orders, but have another family of change orders in various stages of maturity: being priced, being

negotiated, or being formalized. Let's call these immature change orders Pending Change Orders. Formal claims which are not yet resolved or which have been denied but for which the contractor has reserved rights represent a special class of risk of future cost changes. Additionally, every astute project manager keeps a list of issues that may become pending changes. Although we don't usually track contract change orders in the same categories as the

schedule of values, our substitute work breakdown structure, it's not hard to re-calculate them that way (6).

If we do this, then the sum of Budgeted Cost of Work Performed (our progress billing to date) plus the line item's share of change order costs, pending change orders costs and issues cost will add up to the Actual Cost of Work Performed. (7) Let's think about what this means. If executing the first 20% of a line item, we have earned \$20,000, the BCWP, and that line item's share of change orders, pending change orders, and issues is another \$8000, we are saying it has actually cost us \$28,000 (ACWP) to perform work for which we budgeted \$20,000. A critic of this approach might say that some of those changes or issues may not have been executed yet, although many have, and we are overstating the cost to do the work so far, A counter argument is that, when the line item's work is 100% done, pending changes and issues are usually not yet finalized, we have recognized \$8000 worth of additional cost items in doing the first 20%, and we will recognize additional cost items in doing the last 20%.

A side benefit of looking changes in this way is that the Cost Variance (8) identifies which line items are tending the most over budget, pointing the way to which line items may need management attention. An additional benefit of looking at this line item ACWP is that it allows us to multiply our percentage of line item work yet

to perform (merely 100 minus earned to date) by the ACWP for that line item to get an order of magnitude figure for where our best opportunities lie for adjusting costs if necessary to bring the contract back under budget (9).

Someone will ask whether or not the TAC estimated using the SPI incorrectly ignores whether or not the schedule's critical path is on target. It's true that SPI ignores whether critical or non-critical work

If all of the activities with float

consume their float early in

the job, then. . . more

activities will become near

critical... and then any delay

anywhere on the project will

delay the entire project.

has been performed. But here's the point that CPM misses. If all of the activities with float consume their float early in the job, then more and more activities will become near critical, more and more paths will become near critical, and then any delay anywhere on the project will delay the entire project. Not only that, but as more work is crowded together in the last part of the job, trade crowding and trade interferences

prevent that work from really being accomplished simultaneously. The Schedule Performance Index predicts that if scheduled work slips, it will continue to slip.

Then, using our formulas we calculate the CPI and SPI, and estimate the CAC and TAC. (10) Here we have a logically arrived at forecast on which to base our answers to the serious questions, "when" and "how much."



Earned Value and Fixed Priced Contracts (see page 1)

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Time at Completion (TAC)=Original Contract Duration/SPI